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**THE SOUND GUY ANNOUNCES SFX MACHINE RT 1.02
Real-Time Audio Effects Plug-In for Mac and Windows**

115th AES Convention • New York, NY — October 10, 2003 • The Sound Guy, Inc. has announced the release of SFX Machine RT 1.02, a real-time version of the company's award-winning audio effects plug-in. SFX Machine RT is available in VST format for Mac OS 8/9/X and Windows, and in Audio Unit format for Mac OS X.

“The original SFX Machine was created based on my experience as a video game sound designer but was quickly adopted for use in commercial music recordings, television productions and feature films,” said Earl Vickers, C.E.O. and president of The Sound Guy, Inc. “The RT version adds real-time processing while retaining the ease of use, enabling sound designers to rapidly audition and customize the presets.”

The 1.02 update includes a Randomize button, making it easy to explore the range of possibilities contained within each preset. The new version also features optimized audio processing and other enhancements.

SFX Machine RT comes with hundreds of effects, including conventional effects like choruses and flangers as well as a wide variety of unique effects. Many of the presets include a pitch tracker or envelope follower, allowing the effect to respond intelligently to the input signal. The plug-in also allows automated parameter control via a simple “MIDI Learn” interface.

For more information, visit the web site at:

<http://www.sfxmachine.com>

The press kit, including screenshots and logos, is at:

<http://www.sfxmachine.com/presskit/>

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